



Support the PLD Band and Associate Your Company with Success!

When you sponsor the Paul Laurence Dunbar High School Band, you are aligning your company with one of the most award-winning bands in Fayette County. The PLD High School Band consistently achieves the highest rankings in state assessments. The marching band is a two-time winner of the esteemed Sudler Shield and has been a KMEA State Finalist or Champion nearly every season since 1991, as well as a Bands of America Regional Champion on numerous occasions. The Dunbar Marching Band also appeared in the Macy's Thanksgiving Day Parade in 2007 and 2014.

The band is comprised of about 150 students who are involved in one or more of the following: symphonic band, wind symphony, marching band, jazz ensemble, percussion ensemble, pep band, and fall and winter color guard ensembles. As a result, your sponsorship will grant your business regular exposure to a diverse group of students and their parents eager to support the companies that help their students achieve. What's more, our bands perform locally and regionally throughout the year, which means you have the potential to reach a wide geographic area.

Please see the attached form for sponsorship level details. Our PLD Band students and families sincerely thank you for your support!



In 2019 - 20 the PLD Band performed at the following:

- 4 Home Football Game Half-Time Shows
- Parent and Alumni Preview Show
- Lafayette High School
- Madison Central High School
- Nelson County High School
- Tates Creek High School
- Kentucky State Marching Band Championships
- The Palace Theater (KMEA Conference)
- PLD Basketball Pep Band Performances
- UK Singletary Center for the Arts
- Picnic on the Dawgwood (PLD Arts Event)
- PLD Graduation
- Southland Street Fair (Jazz Band)
- Comedy off Broadway (Jazz Band)

Paul Laurence Dunbar Bands Sponsorship Program 2021-2022



Please check your level of sponsorship and see the next page for payment instructions:

<input checked="" type="checkbox"/>	Sponsorship Levels	What you get:
	\$100 Friends and Family Sponsor	Name in concert programs as Friend of PLD Band
	\$250 Bulldog Sponsor	Name in concert programs at sponsorship level Logo or name listed on our website Logo or name on our show t-shirts worn by members and families throughout the year
	\$500 Bronze Sponsor	All of the above; plus ½ page ad in all of our concert programs 3' x 6' Banner on band tower or fence visible from parking lot and at all PLD stadium events (including football games) 12" x 18" sign on our equipment truck, which will travel to competitions throughout the region
	\$750 Silver Sponsor	All of the above; plus Full page black and white ad in all of our concert programs A minimum of 4 mentions per year on the PLD Band Facebook page 18" x 24" sign on our equipment truck
	\$1000 Gold Sponsor	All of the above; plus Announcement as a Gold level sponsor at all concerts and Dunbar home football games Full page, 4-color ad in all of our concert programs A minimum of 8 mentions per year on the PLD Band Facebook page A dedicated e-card promoting your business and services – you provide the artwork and copy – sent to band families and alumni on the date of your choosing (certain restrictions apply).
	\$2000 Platinum Sponsor	All of the above; plus Announcement as a Platinum level sponsor at all concerts and Dunbar home football games One 48" x 30" sign and an additional 18" x 24" sign on each of our three equipment trucks A mention each month on the PLD Band Facebook page

Name of Company or Donor: _____

Address: _____

Website: _____

Phone: _____ Email: _____

Authorizing Person: _____ Authorizing Signature: _____

Sponsorship Level: _____

Please make checks payable to:

PLD BPA

PO Box 910068

Lexington, KY 40591

Or pay with [Paypal](#) (fees may apply)

Logo/Image Requirements: Please submit all logo artwork on disk, jump drive, or other large format submission process, such as Dropbox or Google Drive. Be sure to include any support files and fonts. Acceptable files include high resolution press optimized PDFs, TIFFs, or JPEGs. Video commercials may be submitted on DVD, QuickTime Files, Dropbox, or Google Drive.

All logos/images and fees are due no later than August 15, 2021. Late submissions will be considered but not guaranteed. Please retain a copy of this contract for your records. Submit all materials to pld.band.fundraising@gmail.com or return this form, payment, and electronic media to your PLD Band Booster representative. We will notify when we have received your submission.

Please email pld.band.fundraising@gmail.com with any questions.

Thank you, for your support!

