




SPONSORSHIP 23-24

See how you can help the
Paul Laurence Dunbar Band

VISIT OUR SITE

 www.dunbarband.org



SUPPORT THE PAUL LAURENCE DUNBAR HIGH SCHOOL BAND

The PLD Band has a strong tradition of excellence that combines outstanding musicianship and pageantry to produce exciting performances. We mix hard work, determination and fun to build memories that will last a lifetime. Our award-winning band program includes the highly competitive Dunbar Marching Band, Wind Symphony, Symphonic Band, Concert Band, Jazz Ensemble, Color Guard, and Winter Guard. Our membership proudly represents the Paul Laurence Dunbar High School in honor bands across the state, competitions nationwide, and as ambassadors of music around the world.

Band is a co-curricular class at Dunbar High School. Students receive academic credit and have the opportunity to earn weighted grades for Advanced Band. Band requires work outside the classroom and outside the regular school year.

When you support the PLD High School Band, you are aligning your support with one of the most award-winning bands in Kentucky. The PLD High School Band consistently achieves the highest rankings in state assessments. The marching band is a two-time winner of the esteemed Sudler Shield and has been a KMEA State Finalist or Champion nearly every season since 1991. More importantly the band is comprised of 115+ diverse group of students and their parents who are eager to support and achieve success.

The Dunbar Band provides many opportunities supported by the PLD Band Parent Boosters Association:



Competitive Marching Band

Wind Symphony

Symphonic Band

Concert Band

Jazz Band

Percussion Ensemble

Winter Guard

Pep Band

Solos and Ensembles

Honor Bands: All-District, All-State, University & BOA

SPONSORSHIP AND DONOR PROGRAM GOALS

It takes approximately \$175,000 per year to supplement the Paul Laurence Dunbar high school band program. The PLD Band Parent Association supports this through fees and fundraising. Each year, the PLD BPA raises approximately \$100,000 to ensure our students have equitable access for participation. Your donation will help PLD band students by:

- Full and partial scholarships for students to ensure participation
- Bringing in additional instructors and guest conductors
- Traveling to competitions and performances
- Repairing and replacing instruments
- Feeding the students during camps and competitions
- Purchase and design of shows and buying music

ADDITIONAL ITEMS WISH LIST

- New trailer to support marching band
- Refreshed electronics - field frame and digital mixer
- New Brass instruments - mellophones, baritones, sousaphones
- Trip experiences to march in major parades -example; Disney, Macy's Thanksgiving, Rose Bowl, etc.

SPONSORSHIP AND DONOR LEVELS

When you give to the Dunbar Band program, you can see your donation in action! Choose from three levels of sponsorship with visibility proportionate to the level of commitment. Our sponsors are our partners, and we feel honored to promote those who help enrich our students' opportunities

SPONSORSHIP LEVELS PLATINUM PRESENTING SPONSOR - \$5,000

- Full page ad in digital program books for all band events
- Announced as the PLD Presenting Sponsor at PLD home football games
 - Banner displayed at the Marching Band field
- Company logo and website link displayed on band website and social media
 - Logo on PLD Band Show Shirt

NEW!! ADD IN THE 1ST ANNUAL DUNBAR INVITATIONAL* PRESENTING SPONSORSHIP! \$7,500

- Full page ad in digital program books for all band events and the Dunbar Invitational
- Announced as the PLD Presenting Sponsor at PLD home football games and the Dunbar Invitational
 - Banner displayed at the Marching Band field
- Company logo and website link displayed on band website and social media
 - Logo on PLD Band Show Shirt

**The expected attendance for this marching band competition with spectators and participants is approximately 8,000-10,000.*

Gold Sponsor \$2,500

Half page ad in program books for all band events
Banner displayed at the Marching band field
Company logo displayed on band website

Silver Sponsor \$1,000

Quarter page ad in program books for all band events
Banner displayed at the Marching band field
Company logo displayed on band website

Bronze Sponsor \$500

Company Logo in program books for all band events
Company logo displayed on band website

Bulldog Sponsor \$250

Company logo displayed on band website

DONOR INFORMATION

Company/Individual Name _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

LEVEL OF SUPPORT

Platinum Sponsor (\$5,000) _____
or Platinum Sponsor + The Dunbar
MB Invitational (\$7,500) _____

Gold Sponsor (\$2,500) _____

Silver Sponsor (\$1,000) _____

Bronze Sponsor (\$500) _____

Bulldog Sponsor (\$250) _____

Other (please indicate) _____

Sponsor/Donor Representative Signature _____ Date _____

Sponsor/Donor Printed Name _____



Please Make Checks Payable To:

PLD Band Parents Association

PO Box 910068

Lexington, KY 40591

Contact: pld.band.fundraising@gmail.com

PAUL LAURENCE DUNBAR HIGH SCHOOL BANDS

www.dunbarband.org

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The PLD Parent Booster Association is recognized by the U.S. Internal Revenue Service as a tax - exempt organization under Section 501(c)(3). Consult your tax professional regarding tax deductions for contribution to the PLD Band Parents Association.